

SAIH POLICIES AND STUDY GUIDE

The official reference guide for SAIH students, members and facilitators.

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The latest version of this document is always available from the SAIH website under Hypnotherapy Training



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SAIH promotes education and professional development within the field of non-medical hypnosis practices and complementary personal development approaches. SAIH members do not diagnose, prescribe, or treat medical or psychological conditions unless separately licensed and qualified to do so. The latest version of this document is always available from the SAIH website under [Hypnotherapy Training](#)

OUR MISSION

SAIH and the Mastermind Training Centres have been committed to providing world-class education in non-medical hypnosis practices since 1998.

Driven by a deep passion for learning, growth and professional development, SAIH continues to refine and expand its training, standards and member support.

Our purpose is to enhance the quality of life of

our students, our members, and the clients and communities they serve.

Through education, ethical practice and lifelong professional development, SAIH strives to inspire excellence, uphold the highest professional standards, and strengthen the reputation and future of the hypnosis profession.



CODE OF ETHICAL CONDUCT

Upon commencing their training with CC1, all students signed this Code of Ethical Conduct and IMDHA Scope of Practice.

SCOPE OF THIS CODE

The scope of this code of Ethical Conduct provides a common set of values to govern the relationship between students/graduates/members and client/s; students/graduates/members, healthcare professionals, the general public and whoever may be interested in non-medical hypnotherapy governed by SAIH . It has as its primary goal the welfare and protection of all clients, supervisees, students, employees, research participants, colleagues or other professionals with whom members may work. Students /Graduates/ Members aspire to the highest possible standards of conduct, respect and protect human and civil rights.

PROFESSIONAL COMPETENCE

Students/Graduates/Members shall develop, maintain and encourage high standards of professional competence and adhere to international and national best practice standards to ensure that the interest of the public is maintained and is receiving best possible service/facilitation.

Students/Graduates/Members shall provide only those services and use only those techniques for which they are qualified by education, training and experience. They shall maintain knowledge of relevant scientific and professional information related to hypnosis practices and recognize and commit to continuing education.

Students/Graduates/Members shall accept that they are accountable for professional actions in all domains of their professional lives and adhere to their relevant scope of practice. Students/Graduates/Members shall disclose full details of all relevant memberships, training, experience and qualifications to clients upon request and only use those qualifications and memberships to which they have proof of entitlement.

PROFESSIONAL RELATIONS

Students/Graduates/Members shall respect the constitutional right of all to dignity and the right to have that dignity respected and protected.

Students/Graduates/Members shall not exploit their professional relationships with clients, supervisees, students, employees, research participants, colleagues or other professionals and refrain from using their position of trust to exploit the client emotionally, sexually, financially or in other way whatsoever.

Students/Graduates/Members shall ensure that clients are fully informed of all aspects of their services and that their rights as users of these services are paramount at all times.

Students/Graduates/Members shall not permit considerations of religion, nationality, gender, gender preference, disability, politics, or social standing to adversely influence client treatment.

Students/Graduates/Members shall ensure that their workplace and all facilities offered to both clients and their companions will be in every respect suitable and appropriate for the service provided.

GENERAL CONDUCT

Students/Graduates/Members shall at all times conduct themselves in accord with their professional status and in such a way as neither undermines public confidence in the process or profession of hypnosis practices nor brings SAIH or the Mastermind Centres into disrepute.

Students/Graduates/Members shall take particular care when commenting in the media, particularly on matters that they have inadequate knowledge, training, skills or experience of, and shall avoid participating in any public activity that could bring the profession into disrepute.

Students/Graduates/Members have the duty to protect the public and the profession from unethical, unsafe or bad practice or behaviour.

Respect the status of all medical healthcare professionals and the boundaries of their professional scope.

PRIVACY, CONFIDENTIALITY AND RECORDS

Students/Graduates/Members shall adhere to the constitutional right of all to privacy, confidentiality and the right to access to information directly affecting their lives or that of the client, the client's family members or other members of the public nor in contravention of any legal action or legal requirement.

Students/Graduates/Members shall at all times respect the rights to privacy and confidentiality of clients, colleagues and others with whom they work. They shall respect that confidentiality is a sine qua non of the professional relationship and must be guarded at all times save where there are exceptional circumstances. Students/Graduates/Members shall safeguard the principle of confidentiality in all their dealings including the recording, storage, and dissemination of confidential information.

All information collected and records personal information may not be shared and remain confidential and secure except when:

The client and/or another person at serious risk to life, health or safety,

It is suspected that a child or elderly or incapacitated person is abused or neglected,

Prior approval of the client has been obtained

The information is subpoenaed by a court.

Disclosure is otherwise required by law, including putting property at risk or admitting having committed a crime or forming the intention to do so.

CONSENT

Students/Graduates/Members are advised to always obtain appropriate informed consent for hypnosis-related processes from clients.

Students/Graduates/Members are advised to always obtain permission/consent from their clients (or client's parents/guardians if appropriate) before recording client sessions.

Students/Graduates/Members are advised to always obtain permission/consent from the relevant person(s) before discussing undisguised cases with any person whatsoever, or publishing cases (whether disguised or not) via any medium.

FEES AND FINANCIAL ARRANGEMENTS

Members may only charge for services they are certified for.

Graduates/Members shall as early as possible in the professional relationship with a client reach an agreement specifying the compensation and billing arrangements.

ADVERTISING AND OTHER PUBLIC STATEMENT ACTIVITIES

Students/Graduates/Members shall ensure that all advertising, no matter in what form or medium represents an accurate, truthful, honest image of themselves, their skill-base, qualifications, membership and facilities and in no way be misleading.

Professional qualifications and descriptions of services help the public to make informed choices about the quality and type of services provided by both individual Students/Graduates/Members and the profession as a whole. Users of these services have the right to be provided full and accurate information. Students/Graduates/Members shall be accurate and objective in reporting data or information in a manner that encourages responsible discussion.

Display only valid qualifications and certificates issued in respect of relevant training courses and events or certificates of registration, validation or accreditation as issued or awarded by relevant professional bodies.

They should not make claim or mislead in any way that they hold specific qualifications unless such claim can be fully substantiated.

Members agree to advertise their hypnosis practice services accurately and truthfully not making any claims to be medically trained this includes a declaration that services do not include treatments, prescriptions or diagnosis. Advertising includes all entries on websites and social media.

All advertising of hypnosis practices shall have the prefix "non-medical" when the word hypnotherapy is used.

A link to an explanation on non-medical hypnosis practices is available on the SAIH website to ensure complete transparency SAIH encourages its members to either add this link or make that article available on their websites, etc.

Under no circumstances will Students/Graduates/Members change any of the SAIH provided logos for websites, social media or WhatsApp and all other media. Students/Graduates/Members will only use the SAIH logos allocated or published by SAIH for the appropriate use.

SUPERVISION & CONTINUING PROFESSIONAL DEVELOPMENT

It is especially important in a self-regulated profession such as non-medical hypnosis practices to remain informed, efficient and to be competent and confident in the various applications and techniques.

Students/Graduates/Members are expected to maintain and improve their level of skills and professional competence in accordance with the requirements laid down by SAIH and its affiliates and Continued Professional Education, "CPE", as it is usually referred to, is an essential part of maintaining these vital standards.

30 DEDICATION POINTS per annum are mandatory for all practicing SAIH members, starting with the first year of full membership after the last year of qualification. These points may be adjusted from time to time in accordance with requirements from SAIH's affiliates.

Students/Graduates/Members are required to provide proof of their CPE requirement on renewal of annual membership.

Students/Graduates/Members can acquire continuous development points (CPE) by attending relevant courses and workshops, submission of articles, book reviews, mentoring and practice evenings and client sessions.

RESOLVING ETHICAL ISSUES

Students/Graduates/Members shall adopt an ethical attitude at all times in the conduct of their professional conduct. They shall subject themselves to the ethical scrutiny of their professional peers and shall co-operate in any SAIH Board inquiry into their professional conduct. They shall abide by rulings and decisions made by the SAIH Board concerning ethical behaviour and standards of professional conduct.

THERAPEUTIC APPLICATIONS WITHIN THE SCOPE OF HYPNOSIS PRACTICES

Students/Graduates/Members shall not treat, prescribe or diagnose any medical and/or psychological conditions unless the Student / Graduate / Member is also suitably trained and qualified in the areas of psychology and/or medicine and are licensed to do so. Students/Graduates/Members are not to treat, prescribe or diagnose, offer advice, counsel or in any other way persuade a change of behaviour in their clients.

Hypnosis Practices are not a replacement for medical treatment, psychological services or counselling, but a complementary approach. Whenever required and possible consent from the client's health care practitioners should be obtained.

All client benefits of hypnosis practices facilitated by members need to arise from the client himself. Students/Graduates/Members will at all times point out other professional care when deemed necessary or advisable.

DESIGNATIONS

For the purposes of this code of ethical conduct, as well as the mission statement of the South African Institute of Hypnotism (SAIH) and/or the International Medical and Dental Hypnotherapy Association (IMDHA) any reference to the designation of Hypnotherapist shall be applicable and bear the meaning and designation of a non-medical Hypnotherapist or Hypnosis Practitioner and shall also include Certified Parts Therapist Facilitators and students in training.

Any reference to the designation of “hypnotherapist” shall be accompanied by the prefix “non-medical” to ensure clarity on the fact that the member has no medical training. Members who are licenced medical practitioners with a practice number are still encouraged to use the prefix if their training has been received through a facility which teaches non-medical hypnosis practices such as the approved schools recognized by SAIH.

Students/Graduates/Members shall not use the title "Doctor" in a manner which may mislead any member of the public to believe that they are medically qualified, if they are not so qualified. The term 'Dr.' or 'Doctor' shall not be used where the qualification is non-medical; PhD may be used as a suffix, but the associated profession must be shown.

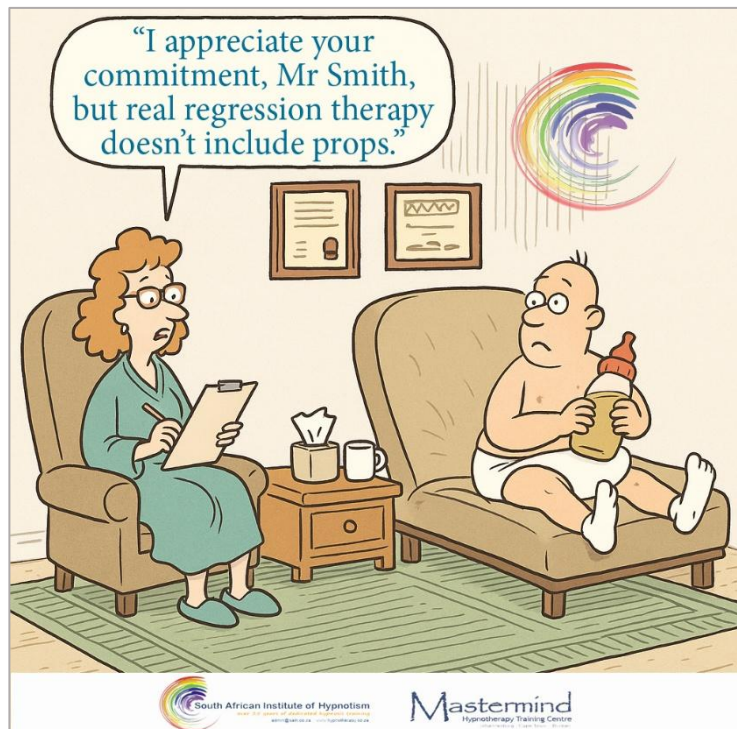
ENDORSEMENT AND ADVERTISING

Should any member organise or facilitate a hypnosis/hypnotherapy/parts therapy seminar or other similar event, it must not be implied that such event is in any way endorsed by or otherwise supported by SAIH unless written permission has been granted.

All Students/Graduates/Members agree by signing to abide by the code of Ethical Conduct.

NB:

- This addendum is for students only and is subject to change without prior notice. All Material is copyright protected and may not be reproduced without written permission unless indicated otherwise.
- All Students/Graduates/Members accept that this Code of Ethics is not a static document and that it may be altered from time to time by SAIH, in accordance with the need to ensure ongoing professionalism within the field of hypnosis practices.
- Non-compliance with this Code of Ethical Conduct may lead to an investigation and/or discontinuation of membership and/or additional action from SAIH.
- Students/Graduates/Membership is granted at the discretion of SAIH and can be withheld and/ or withdrawn and that SAIH cannot be held responsible for any claim arising out of such action.



I agree to conduct my practice and all professional interactions in strict accordance with this Code of Ethical Conduct and IMDHA Scope of Practice as defined. If I am charged with an ethics violation, I understand that an investigation may be conducted upon receipt of a written complaint signed by the complainant. I will be given an opportunity to present my version of the complaint to the Ethics Committee. I understand that my Certification could be suspended for a specified period of time or revoked by a unanimous vote of the Ethics Committee. In any case, I agree to hold the South African Institute of Hypnotism (Pty) Ltd (SAIH) harmless for such actions.

SIGNATURE OF APPLICANT:
PRINT NAME IN BLOCK LETTERS

SIGNATURE WITNESS 1
PRINT NAME IN BLOCK LETTERS

DATE
PLACE

SIGNATURE WITNESS 2
PRINT NAME IN BLOCK LETTERS

REFRESHER COURSE PRICES

All SAIH hypnosis training courses are rich with valuable insights, and re-attending offers the chance to deepen your understanding by picking up finer nuances that may have been missed or not fully absorbed the first time. To support continued learning, refresher courses are available at discounted rates, and past attendees have reported significant benefits from revisiting the material, gaining new perspectives, and reinforcing their skills. Please note: Refresher course discounts do not apply to courses conducted by guest lecturers. A refresher course refers to any course you choose to repeat within five years of your initial attendance.

Refresher course pricing is as follows:*

You may want to confirm the refresher course prices from jhb@hypnotherapy.co.za

Refresher prices in RAND	Standard	Refresher Member	Refresher Non-Member
Self-Mastery through Auto Hypnosis	R 2250	R 950	R 2250
Curriculum courses (CC1 – CC5 & RSA)	R 5750	R 2150	R 5750
Curriculum course: Parts Therapy	R 7750	R 2850	R 7750
Speciality Courses	R 6750	R 2500	R 6750

TIME LIMITS FOR COMPLETION OF QUALIFICATION

To study and qualify for the Certified Parts Therapy Facilitator (CPTF) certification the student is allowed 2 years from the start of CC1, including SM, CC2, RSA, CC3, PT and CC100 to completion. (Please note CC100 may not be submitted for assessment before all the previous courses have been attended)

Once qualified as a CPTF the student has up to a year to continue studies towards Certified Hypnotherapist (CHT) starting with CC4.

From attendance of CC4 the student has 18 months in which to complete the requirements for CHT including CC5 and the two home studies programs CC110 and CC500.

Should a student not complete the requirements in the prescribed time frame they can submit a request to SAIH to continue their studies. SAIH will individually evaluate their circumstances, knowledge, and skill level and according to the results of this assessment the student will be advised on how they may continue in alignment with the SAIH standards and curriculum.

SAIH MEMBERSHIP

Please note that SAIH banking details as of July 2024:

NEDBANK Business SAIH (Pty) LTD Branch Code: (universal): 198765 Account Number: 128 679 6911 When making payments please use your name as reference.

The policy for membership with SAIH is all inclusive while at the same time respecting the integrity, ethics and required skill base.

If you have undergone hypnosis training with another training school and seek membership with SAIH, please contact admin@saih.co.za for SAIH's policy on prior learning.

Membership runs from the 1st of March to the end of February of the following year.

Should an applicant join during the year the invoice will be pro rata for the remaining months. Membership applications close to the membership year end may be invoiced for the remaining membership year period plus the forthcoming membership year.

SAIH MEMBERSHIP BENEFITS

1. Accredited and Internationally Recognized Association
2. Professional Recognition and Credibility
3. International Affiliations
4. Refresher Rates
5. Premier Referral Platform with Leading Google SEO Ranking
6. Academic Excellence and Comprehensive Curriculum
7. Access to SAIH Accredited Personnel
8. Quarterly Professional Development and CPE Masterclasses
9. Use of the SAIH Logo and Brand Identity
10. Public Awareness, Professional Visibility, and Community Promotion
11. Re-Issuing of Handouts and Updated Material
12. WhatsApp SAIH Members Forum

BENEFIT: BEING PART OF AN ACCREDITED, AND INTERNATIONALLY RECOGNIZED 25-YEAR-OLD ASSOCIATION

The South African Institute of Hypnotism (SAIH) is celebrating its 25th anniversary in 2023, which marks a quarter century of helping people to transform their lives and reach their full potential. The institute and its training arm – the Mastermind Training Centres have been at the forefront of the hypnotherapy industry locally and are regarded highly worldwide. We are applying modern hypnotic techniques and helping thousands of people to overcome issues such as stress and anxiety, smoking cessation, weight management, pain management, and sports performance enhancement.



The SAIH was founded in 1998 to help individuals and communities reach a higher level of health, wellness, and overall wellbeing. Since then, the institute has been dedicated to teaching and practicing non-medical hypnotherapy, using hypnosis to assist with many physical and emotional issues. Through the institute's comprehensive hypnosis training programs, thousands of practitioners are empowered to help their clients reach their highest level of wellbeing.

BENEFIT: ACCREDITATION WITH A PROFESSIONAL BODY AS A HYPNOSIS PRACTITIONER IS THE BEST WAY TO GAIN RECOGNITION FOR YOUR SKILLS. Accreditation



with a professional body such as SAIH, is an important element in the credibility and reputation of your business, as well as your individual credibility. It provides you with additional marketability and credibility when marketing yourself to potential clients, being seen as a practitioner of a recognised profession, rather than just someone offering hypnotherapy services – it's the difference between being able to prove that you are qualified and accredited versus having just taken some training courses! SAIH and the Mastermind Centres get a lot of inquiries from the public re practitioners. The public is looking for somebody who is part of an accredited association. This has an enormous impact on prospective clients.

BENEFIT: SAIH AFFILIATES

As a valued member of SAIH, you gain exclusive access to internationally acclaimed hypnosis associations in both the United Kingdom and the United States. These esteemed partnerships open doors to a world of collaborative opportunities, networking with professionals across borders, and staying abreast of cutting-edge developments in the field of hypnosis. With this privileged affiliation, you can tap into the collective knowledge, expertise, and resources of renowned organizations in the UK and USA. By forging connections with like-minded practitioners from diverse backgrounds, you enrich your professional journey and expand your horizons on a global scale.

GHSC – General Hypnotherapy Standards Council

<https://general-hypnotherapy-register.com/>



The General Hypnotherapy Standards Council (GHSC) and General Hypnotherapy Register (GHR) are the UK's largest and most prominent organisations within the field of Hypnotherapy and together present an exemplary model for the simultaneous protection of the public and the provision of practitioner credibility and services. The GHSC is responsible for overseeing the criteria for the ongoing registration of individual practitioners within the GHR, all complaints brought by the public against such registered practitioners and for the assessment and accreditation of hypnotherapy training courses which lead to that registration. It comprises more than 140 separate affiliated Professional Bodies & Training Schools, all of which may be viewed via our search facility.

IMDHA - The International Medical and Dental Hypnotherapy Association

<https://www.hypnosisalliance.com/imdha/>



The mission of the IMDHA is to provide and encourage education programs to further, the knowledge, understanding, and application of hypnosis in complementary healthcare; to encourage research and scientific publication in the field of hypnosis; to promote the further recognition and acceptance of hypnosis as an important tool in healthcare and focus for scientific research; to cooperate with other professional organizations that share mutual goals, ethics and interests; and to provide a professional community for those complementary healthcare professionals, therapists and researchers who use hypnosis in their work. It is designed to be a Referral Service of Certified Members to healthcare

providers as well as the general public.

APHP – Association for Professional Hypnosis and Psychotherapy

<https://www.aphp.co.uk/>



COMPASSION & HUMILITY

APHP was established as a non-profit association in 1999 and has been running for 22 years with the aim of maintaining high standards within the professional arena of Hypnotherapy and Psychotherapy. SAIH and the Mastermind Training Centres are listed on the APHP list of accredited schools as we have been vetted and approved by APHP Ltd as being of high professional quality. The APHP offer free student membership to SAIH students. As a South African institute, we highly value our international affiliations. In many countries, hypnosis is recognized as a legitimate therapeutic approach, while in South Africa, it remains unlegislated. As a student, you receive free membership, granting you access to valuable resources on their website. Once you are qualified, membership with our international affiliates can enhance your professional recognition, whether you offer online sessions or seek opportunities abroad, where these highly reputable organizations are widely acknowledged.

BENEFIT: REFRESHER RATES



Once you are qualified, we do recommend that you take full membership. One of the important benefits is that you can re-attend a course at a much-reduced rate.

Continuous learning through re-attending our courses proves to be immensely valuable for our members. Our commitment to maintaining up-to-date content ensures that each course remains relevant and cutting-edge. Returning attendees gain a unique advantage as they

deepen their understanding, solidifying their grasp on the subject matter. Furthermore, our dedication to fostering a dynamic learning environment means that discussions and insights are constantly evolving, offering fresh perspectives even to seasoned members. To express our appreciation for their continued dedication, members enjoy substantial discounts on the standard course rates when reattending.

BENEFIT: PREMIER REFERRAL PLATFORM WITH LEADING GOOGLE SEO RANKING

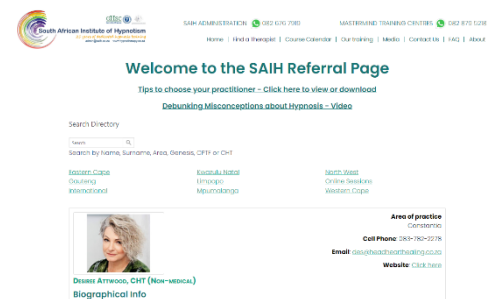


When you have qualified as CPTF and/ or CHT you will receive an invitation to become an esteemed member of our SAIH referral website. This platform presents a remarkable opportunity to connect with potential clients and elevate your visibility within the industry.

Our website boasts an exceptional Search Engine Optimization (SEO)

ranking, positioning it as the foremost platform in South Africa and potentially throughout the African continent. When individuals search for "hypnotherapy" in conjunction with "South Africa" on Google, SAIH proudly holds the coveted number one spot in organic search results, without relying on paid advertisements. By having your details featured on our website, you automatically become part of this highly sought-after top position.

This level of visibility and SEO ranking is often an expensive endeavour for professionals to achieve, but as a valued member of our website, you automatically enjoy this advantage.



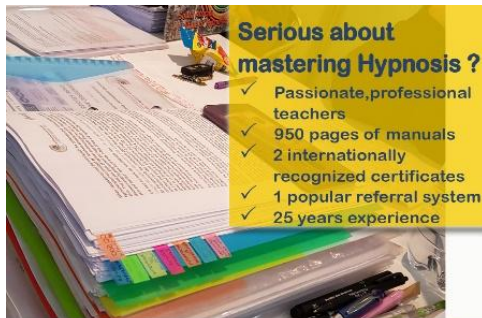
BENEFIT: ACADEMIC EXCELLENCE: A COMPREHENSIVE CURRICULUM OFFERING A SPECTRUM OF ELECTIVE COURSES



To become a professional advanced hypnosis practitioner requires more education than most other forms of therapy, and attending a school accredited by international bodies provides an assurance of quality. In learning to use hypnosis effectively, it is important to have practical sessions under professional supervision. A most comprehensive curriculum with a range of electives which are constantly checked for latest standards, means you can learn more specific skills tailored to your needs and interests.

Becoming a professional hypnotherapist with an accredited diploma will provide the training and skills needed to become a skilful, knowledgeable, and ethical practitioner.

BENEFIT: ACCESS TO SAIH ACCREDITED PERSONNEL



Having skilled and passionate trainers and mentors brings numerous benefits to your studies. Skilled trainers and mentors enhance your learning by providing a comprehensive and effective learning experience. Students receive personalized feedback to help them improve. With the guidance of knowledgeable trainers and mentors, you will improve your skills and knowledge, leading to improved performance as a hypnosis practitioner. This can lead to increased productivity, better quality facilitation, and higher client satisfaction. Passionate trainers and mentors inspire and motivate our students to learn and grow. They provide a positive learning environment and assist students to fully engage with the techniques of hypnosis facilitation which means enhanced retention of information. With this kind of training, we express our highest goal that everyone should have the opportunity to lead a healthier, more fulfilling life and that hypnosis practices provide a powerful tool for self-discovery and personal transformation.



To earn your final qualifications, or have your case studies or home studies assessed, you do need at least one of the membership options because the lecturers, assessors, and mentors are SAIH accredited.

BENEFIT: SAIH PROFESSIONAL DEVELOPMENT & CPE MASTERCLASSES



As part of ongoing professional support and development, SAIH members receive access to quarterly online Professional Development and CPE Masterclasses. These live sessions are designed to support ethical practice, continued learning, skill refinement, and professional growth within the field of hypnosis and self-development.

Each live session attended qualifies for 1 Continuing Professional Education (CPE) point per hour of attendance.

Members may also complete an optional post-session reflection and integration response to qualify for an additional CPE point where applicable.

Topics and discussions may include:

- ✓ Case study discussion and practitioner insights
- ✓ Ethics and scope of practice
- ✓ Communication and therapeutic approaches
- ✓ Practical challenges in hypnosis work
- ✓ Emerging trends, practitioner development, and professional growth
- ✓ Themes and questions arising from submitted case studies

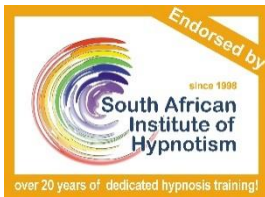
Where available, recordings of selected sessions may be made accessible to members for educational review and ongoing learning purposes. However, Continuing Professional Education (CPE) recognition is primarily linked to live participation, as live attendance forms part of the interactive and experiential learning process, including engagement, discussion, reflection, and professional integration.

Members who access a recording may, where applicable, complete an approved reflection and integration response in order to qualify for CPE recognition.

These sessions also provide an opportunity for members to remain connected to the broader SAIH professional community and ongoing educational standards.

SAIH reserves the right to determine which activities qualify for Continuing Professional Education (CPE) recognition.

BENEFIT: SAIH LOGO ON YOUR STATIONERY AND WEBSITE



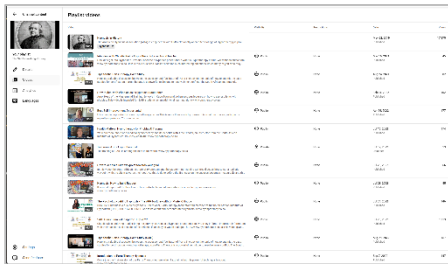
A strong brand identity offers several advantages for a hypnosis practitioner.

Differentiation: A strong brand identity helps to stand out from others in the same field. It differentiates you from others and helps potential clients to recognize your professionalism.

Trust and Credibility: The strong SAIH brand identity can enhance the members credibility. Clients are more likely to trust a professional accredited practitioner and feel more confident in their ability to help them. A clear identification with a reputable governing body makes it easier for clients to remember the practitioner and refer others

Premium pricing: Clients may be willing to pay more for a practitioner they trust and value from the onset because of the brand identity. Overall, a strong brand identity is important for a therapist's success. It helps differentiate the therapist from others in the field, build trust and credibility with clients, generate more referrals, potentially charge premium prices, and ensure consistency in all aspects of their practice.

BENEFIT: PUBLIC AWARENESS, PROFESSIONAL VISIBILITY, AND COMMUNITY PROMOTION



SAIH actively promotes awareness and professional recognition of hypnosis practices through educational platforms, public awareness initiatives, social media, referral visibility, and related activities.

Where appropriate, SAIH may also highlight, feature, or promote SAIH members and referral practitioners as part of its broader mission to support professional standards, public education, and awareness within the field of hypnosis practices.

BENEFIT: RE-ISSUING OF HANDOUTS



Should a member for any reason require a re-issue of the manual for a course attended they may request one PDF version of the manual within 6 months of having attended the course for free.

Copies of handouts can be requested from SAIH admin@saih.co.za with the following conditions:

- Copies of handouts will only be issued in PDF format
- Only the latest version of the course manual will be issued.

BENEFIT: SAIH MEMBERS FORUM AND PROFESSIONAL SUPPORT COMMUNITY



The SAIH Members Forum on WhatsApp provides ongoing connection, support, and professional interaction amongst fellow hypnosis practitioners and students.

The forum creates a space where members can:

- Exchange hypnosis-related ideas, insights, and educational material
- Learn from the experiences of fellow practitioners
- Stay informed about SAIH updates, courses, and developments
- Receive encouragement and support within a professional community
- Expand their understanding through ongoing discussion and shared perspectives

Being part of an active professional community can help practitioners feel connected, supported, inspired, and continually engaged in their personal and professional growth journey.

WHATSAPP SAIH MEMBERS FORUM – ETHICS AND PARTICIPATION

Upon successful acceptance of your membership and completion of the necessary administrative steps (typically after attending RSA), you will receive an invitation to join the SAIH Members Forum on WhatsApp.

The forum exists to **foster a supportive professional community**, encourage collaboration among members, and facilitate the **exchange of hypnosis-related information strictly for educational purposes**.



Ethics for the SAIH Members Forum

- **Respectful Interaction** – Communicate with courtesy, professionalism, and kindness at all times.
- **Confidentiality** – Respect the privacy of clients, students, and fellow members. No session details or sensitive personal information may be shared.
- **Educational Focus** – Keep discussions aligned with hypnosis, personal development, and professional practice.
- **Constructive Contribution** – Share insights, experiences, and resources that uplift and inform others.
- **Compliance with Policies** – Ensure all posts align with the broader SAIH Code of Ethics and Study Policies.
- **Non-Promotional Content** – The group is not a marketing or advertising platform. Personal business promotion, events, or unrelated links are not permitted.
- **Moderation** – SAIH and Mastermind Training Centre directors oversee the forum and may remove posts or members that violate the guidelines.
- **Reporting Misconduct** – Members are encouraged to report any inappropriate content or conduct privately to the forum moderators.

Additionally, the forum allows **SAIH and the Mastermind Training Centre directors** to share official updates, announcements, and educational resources with all members to maintain a **well-informed and connected community**.

By joining the SAIH Members Forum, you agree to uphold these ethics and contribute to a collaborative, respectful learning environment that benefits all.



MEMBERSHIP FEES 2027/28:

Student membership: R 900

Basic membership: R 1050

Open to members with CPTF and /or CHT qualification seeking to access SAIH membership benefits without needing a listing on the SAIH referral site.

Essential membership: R 1650

Includes referral site listing with essential professional details and online visibility.

Premium membership: R 3000

Includes expanded referral profile with photograph, professional description, enhanced visibility, and premium exposure on the SAIH referral platform.

Membership fees are due annually on 1 March.

Payment plans may be arranged with SAIH prior to renewal/lapse and are subject to approval.

Memberships not renewed within 60 days after the renewal date will automatically lapse, unless a prior written arrangement has been approved by SAIH.

Upon lapse:

- membership benefits cease,
- referral entries may be removed,
- membership status is no longer regarded as active or in good standing.

Lapsed memberships requiring reinstatement are subject to:

- full annual membership fees,
- reinstatement administration fees,
- updated CPE requirements where applicable.

Pro rata membership rates apply only to genuinely new memberships during the membership year and not to reinstatements of lapsed memberships.

Student members whose membership has lapsed may reapply at any time. Reapplication remains subject to SAIH's current membership, training, assessment, and administrative requirements.

SAIH reserves the right to make special arrangements in cases such as sabbatical, illness, relocation, maternity leave, or other exceptional circumstances where arranged prior with SAIH.

- Student Membership is included with the CC1 course fees for all new students studying at the Mastermind Centres. Renewal costs apply.
- Only members in good standing can be qualified.
- Qualified persons (CPTF and/or CHT) may attend courses without membership, however, should the course include an assessment and certification; the attendee will be required to have SAIH membership.



TYPES OF SAIH MEMBERSHIP OPTIONS

Student Membership

STUDENT MEMBERSHIP (R900 PER ANNUM) *

Benefits include (but are not limited to):

- Access to refresher courses at a discounted rate. Many students who have taken advantage of this second learning curve report significant benefits. (Please note: This excludes courses presented by guest lecturers. A refresher course is one you are repeating.)
- Annual certificate of membership issued by the South African Institute of Hypnotism – the oldest and most established institute of its kind in Africa. This certificate is more than a formality; it represents your affiliation with a respected institution and may serve as a valuable credential when networking, building client trust, or seeking further opportunities within the wellness and personal development fields.
- Continued access to SAIH trainers, mentors, and certification pathways. Student membership is required when studying through the Mastermind Centres and is included in the CC1 course fee until the next renewal date (1st of March). Thereafter, the student membership becomes payable on invoice.
- Optional access to the SAIH Forum on WhatsApp – a supportive, focused space where students and graduates connect, exchange insights, and receive updates. This group is intentionally curated to ensure that communication is relevant and purposeful. It also serves as an efficient platform for sharing important community announcements and developments.
- Student membership is valid from 1 March to end February the following year.
- When Student membership is required during a membership year the following is applicable:
 - 1 March to 31 May – R 900 (full annual fee)
 - 1 June to 31 August - R 700
 - 1 September – 30 November – R 475
 - 1 December – 1 March - R 250 PLUS the following years membership

Why Student Membership Is Required While Studying

Student membership is the formal framework that holds a student within SAIH's accredited training, ethics, assessment, and qualification system while they are on the learning pathway.

Here is what student membership actually does:

1. Places the student within the SAIH ethics and governance framework

From the start of training, students are bound by the SAIH Code of Ethical Conduct. Student membership formally links the student to this ethical and professional accountability structure, which safeguards professional standards and public trust.

2. Enables formal assessment and certification

All case studies, home studies, and qualification assessments are conducted by SAIH-accredited assessors and mentors and are governed by SAIH policies. Student membership is required for these formal assessment and certification processes to take place within the recognised SAIH framework.

3. Keeps the qualification pathway active and recognised

SAIH qualifications operate within defined timeframes and progression rules. Student membership keeps the student's training pathway formally open and recognised, so that modules, assessments, and certification can be completed in alignment with SAIH standards.

4. Provides access to SAIH-accredited training support

Student membership connects the student to SAIH-accredited trainers, mentors, and assessors. This ensures that learning, supervision, and assessment take place within the professional framework of the Institute.

5. Protects the integrity and credibility of the qualification

SAIH distinguishes between individuals who attend courses as once-off participants and those who are registered on the formal student qualification pathway. Student membership is what places a person on the recognised qualification track, ensuring that training and certification are formally governed and recognised within SAIH structures.

6. It is a governance requirement, not a usage-based fee

Student membership is not a “pay only when active” structure. It is the administrative, ethical, and accreditation container within which the qualification journey is held. Without student membership, SAIH cannot formally assess, certify, or recognise training progression.

Basic Membership

BASIC MEMBERSHIP (R 1050 per annum) NO REFERRAL SITE ENTRY

Open to members with CPTF and /or CHT qualification seeking to access SAIH membership benefits without needing exposure in form of a listing on the SAIH referral site.

BENEFITS: ALL BENEFITS OF STUDENT MEMBERSHIP PLUS:

- Refresher course rates. This does not apply to courses offered by guest lecturers. A refresher course is a course that you are repeating.
- Annual certificate of membership with the oldest Institute of its kind in Africa
- Access to the professional bodies: IMDHA and APHP membership. Please note that the members will need to apply to these bodies independently and that the fees of these bodies will apply.
- Access to the SAIH Forum on WhatsApp
- The rights to use the SAIH logo on business cards and as a link on your website.
- When membership is required during a membership year the following is applicable:

1 March to 31 May – R 1050 (full annual fee)

1 June to 31 August - R 790

1 September – 30 November – R 525

1 December – 1 March - R 265 PLUS the following years membership

Essential Membership

ESSENTIAL MEMBERSHIP (R 1650 per annum) *

Includes essential details on referral site.

BENEFITS: ALL BENEFITS OF BASIC MEMBERSHIP PLUS:

- **Free Single line / Essential** entry on SAIH referral list (Find a therapist) on the website (provided you are qualified as CHT (nm) or CPTF). Our website boasts an exceptional Search Engine Optimization (SEO) ranking, positioning it as the foremost platform in South Africa and potentially throughout the African continent. When individuals search for "hypnotherapy" in conjunction with "South Africa" on Google, SAIH proudly holds the coveted number one spot in organic search results, without relying on paid advertisements. By having your details featured on our website, you automatically become part of this highly sought-after top position.

This level of visibility and SEO ranking is often an expensive endeavor for professionals to achieve, but as a valued member of our website, you automatically enjoy this advantage.

The rights to use the SAIH logo on business cards and as a link on your website.

When membership is required during a membership year the following is applicable:

1 March to 31 May – R 1650 (full annual fee)

1 June to 31 August - R 1240

1 September – 30 November – R 825

1 December – 1 March - R 415 PLUS the following years membership

Example for ESSENTIAL website entry:

DEON BOTHA-RICHARDS, CPTF
 Certified Parts Therapist

Biographical Info



PAYMENT PLAN AVAILABLE

Area of practice
 Balito

Cell Phone: 083-4611-402

Email: deonpbr@gmail.com

Additional Areas of Expertise:

: [Spiritual Hypnosis Facilitator](#)

: [HypnoMed: Advanced Pain Management](#)

: [Compulsive Behaviour and Smoking Cessation](#)

Premium Membership

PREMIUM MEMBERSHIP R 3000.00 *

Includes expanded entry on the referral site with photo and description.

BENEFITS: ALL BENEFITS OF ESSENTIAL MEMBERSHIP PLUS:

SAIH PREMIUM MEMBERSHIP provides you with ultimate exposure on the Web. Our website boasts an exceptional Search Engine Optimization (SEO) ranking, positioning it as the foremost platform in South Africa and potentially throughout the African continent. When individuals search for "hypnotherapy" in conjunction with "South Africa" on Google, SAIH proudly holds the coveted number one spot in organic search results, without relying on paid advertisements. By having your details featured on our website, you automatically become part of this highly sought-after top position.

This level of visibility and SEO ranking is often an expensive endeavor for professionals to achieve, but as a valued member of our website, you automatically enjoy this advantage.

(Please attach a suitable photo per email and max 100 words description, submitted electronically in a word document to be approved before publication. When membership is required during a membership year the following is applicable:

1 March to 31 May – R 3000 (full annual fee)

1 June to 31 August - R 2250

1 September – 30 November – R 1500

1 December – 1 March - R 750 PLUS the following years membership

Example for PREMIUM membership website entry:

PAYMENT PLAN AVAILABLE



DR MARTIN CARSTENS, CHT (NON-MEDICAL), CPTF

B Iuris B Admin (Hons) M Admin D Admin

Certified Hypnotherapist (non – Medical) ; Certified Parts Therapy Facilitator

Biographical Info

We all have within us a subconscious awareness, and a resilience to overcome debilitating emotions, chronic and physical ailments. Hypnosis practices involve a process whereby I guide YOU to identify and deal with the root causes of dysfunctional behaviour and disorders – some which may have had an early childhood onset, or even from a past life.

I work with limiting beliefs, release and transform self-defeating emotions, fears, anxiety, addiction, compulsive behaviours, dysfunctional relationships, MS, depression, asthma and IBS. My assistance is premised on my own experience of having overcome self-destructive trauma and depression.

Area of practice

Platteklouf

Cell Phone: 0829083344

Email: martinc@imaginet.co.za

Additional Areas of Expertise:

: [Spiritual Hypnosis Facilitator](#)

: [HypnoMed: Advanced Pain Management](#)

: [Past Life Regression and Soul Journeys](#)

: [Online Session Facilitation](#)

PAYMENT OPTIONS FOR MEMBERSHIP FEES:

Payment in full is always the most economical option.

Instalment plans are available to support flexibility and include a small administrative adjustment to cover additional processing and tracking.

Instalment payments are structured to ensure all memberships are fully paid within the first quarter of the membership year.

Membership Tier	Full Payment	2 Installments (+ ≈ 5%)	3 Installments (+ ≈ 8%)
R 900	One payment of R 900	Not available	Not available
R 1050	One payment of R 1050	$2 \times R 550 = R 1100$	$3 \times R 380 = R 1140$
R 1650	One payment of R 1650	$2 \times R 865 = R 1730$	$3 \times R 595 = R 1785$
R 3000	One payment of R 3000	$2 \times R 1575 = R 3150$	$3 \times R 1080 = R 3240$

SAIH circulates a **membership renewal notice each January** for the upcoming membership year starting 1 March.

Members who wish to make use of a payment plan must **respond before February** to indicate their preferred option so that the correct invoices can be issued.

Instalment Schedule:

- **2-instalment plan:** 1 March and 1 April
- **3-instalment plan:** 1 March, 1 April, and 1 May

Membership benefits remain active only while payments are up to date.

MEMBERSHIP ADJUSTMENTS AND UPGRADES

Upgrading from Student Membership to Full Membership

If a student qualifies during the membership year and chooses to upgrade from Student Membership to a Full Membership option, the upgrade will be calculated pro rata.

The unused portion of the current Student Membership fee will be credited toward the upgrade. The student will then only be invoiced for the pro rata portion of the selected Full Membership option for the remaining period of the current membership year, less any applicable Student Membership credit.

This makes upgrading from Student Membership to Full Membership affordable and fair, because the student does not lose the value of the Student Membership already paid.

During a transition period after a membership fee increase, upgrade calculations may still be based on the fee that applied when the student's original membership or upgrade invoice was issued.

Example 1: 2026/2027 rates

R800 student membership × 50% unused = **R400 credit**

R2,950 premium membership × 50% remaining = **R1,475**

R1,475 minus R400 = **R1,075 payable**

Example 2: 2027/2028 rates

R900 student membership × 50% unused = **R450 credit**

R3,000 premium membership × 50% remaining = **R1,500**

R1,500 minus R450 = **R1,050 payable**

The upgraded membership benefits become active once payment for the upgrade invoice has been received.

Upgrading Membership

Membership may be upgraded at any time during the membership year.

Where a student upgrades from Student Membership to a Full Membership option, the upgrade will be calculated pro rata, and any unused portion of the Student Membership fee already paid will be credited toward the Full Membership upgrade.

Where a member upgrades from one Full Membership option to a higher Full Membership option, only the difference between the current membership fee and the higher membership fee will be invoiced, calculated pro rata where applicable.

The upgraded membership benefits become active once payment for the upgrade invoice has been received.

Downgrading Membership

Downgrades can be requested only at the time of annual renewal (1 March).

Mid-year downgrades are not permitted, as membership fees are calculated for the full year based on benefits activated at the start of the term.

Amendments to Referral Entries

Members may request up to **two free content amendments per year** to their public referral entry.

- **Administrative updates** such as changes in contact details, address, or practice hours are **always free of charge**, as they ensure accuracy of public information.
- **Content updates** such as revised service descriptions, added qualifications, or rewritten text count toward the **two complimentary amendments**.
- Additional content changes beyond the free allowance may incur a **small administrative fee** to cover processing and review time.



ONLINE FACILITATION COMPETENCY REVIEW

Purpose

To ensure members offering online sessions meet SAIH standards for safety, professionalism, technical competency, and client experience within an online environment.

Clarification

This review focuses primarily on the technical, practical, and safety aspects of online facilitation.

Conversational Hypnosis (CHP) is highly recommended for practitioners wishing to utilize conversational-style induction approaches online.

Eligibility Criteria

Members must:

- Watch the SAIH Online Facilitation training videos in full (SAIH YouTube Channel).

 Secrets to facilitate Online Sessions Part 1: Important points for setting up!	SAIH: Secrets to facilitate online sessions. Part 1 - Important points for setting up! Arno Stadler shares important information with regards to online sessions. Hosted by SAIH - Claudia Klein
 Secrets to facilitate Online Sessions Part 3: PRETALK AND INDUCTION	SAIH Secrets to facilitate online sessions Part 3 PRETALK AND INDUCTION Arno Stadler shares important information with regards to the PRE TALK and INDUCTIONS for online sessions. Hosted by SAIH - Claudia Klein
 Secrets to facilitate Online Sessions Part 2: The Value of online sessions	SAIH Secrets to facilitate online sessions Part 2 The Value of online sessions Clients and practitioners may at first not fully perceive the value of online sessions. They can be of the same value as 1on1 sessions, in fact, in these times they are invaluable. www.hypnotherapy.co.za - Best..

https://youtu.be/KSnpNn_2zMg

<https://youtu.be/IyWhhVmRjZ8>

<https://youtu.be/Ncyr1BwntCk>

- Successfully facilitate a minimum of 10 online sessions with positive client feedback.
- Remain in good standing with SAIH membership requirements.

Short Written Submission

Provide concise answers to the following:

- How do you handle an internet connection drop during trance?
- How do you adapt facilitation and communication for an online environment?
- What precautions do you take regarding privacy and interruptions during online sessions?
- How do you prepare the client's environment before beginning an online session?
- What backup procedures do you have in place should technical problems occur?

SAIH REFERRAL PLATFORM POLICY – STRUCTURE, STANDARDS, AND ELIGIBILITY

The SAIH referral platform is underpinned by SAIH's comprehensive training standards and the annual Continuous Professional Education (CPE) programme, which ensures that members listed on the platform remain aligned with current ethical, professional, and educational requirements. This ongoing education framework supports a high level of practitioner competence and professional integrity across the institute.

The referral platform is a public-facing professional directory designed to connect members with potential clients seeking qualified, ethically trained hypnosis practitioners. Over time, the site has built strong organic visibility, often ranking highly in search results. For the public, SAIH listings are widely perceived as a benchmark of professional standards, training quality, and ethical conduct within the field of professional hypnosis practice. The referral site allows practitioners to be discovered through multiple search criteria, including first name, surname, location, qualification, specialty area, and other relevant filters. This makes it easier for potential clients to find practitioners who match their specific needs and preferences.

Referral Entry Types – Essential and Premium Listings

Members may choose between two referral entry types, depending on their membership level:

- **ESSENTIAL LISTING**

This provides a professional contact listing that includes the practitioner's name, qualifications, location, contact details, and areas of specialty. It ensures basic visibility within the SAIH referral directory.

- **PREMIUM LISTING**

This offers enhanced visibility and presentation, including a profile photo and a short professional description (up to approximately 100 words), allowing practitioners to introduce themselves and their professional focus more personally. Premium listings receive greater prominence on the platform and offer maximum exposure within the referral system.

Important Disclaimer – Scope and Role of SAIH

While SAIH maintains the professional standards of the referral platform through training and the annual CPE programme, inclusion on the referral site does not guarantee that a particular practitioner will be selected by the public, nor does it guarantee any number of referrals or client engagements. SAIH does not influence client choice, outcomes, or conversion into paid sessions. The role of SAIH is limited to providing the referral platform and maintaining professional entry standards.

Maintenance and Accuracy of Referral Entries

While SAIH administers the referral platform, the accuracy and upkeep of each individual referral entry remains the responsibility of the practitioner. This includes qualifications, designations, contact details, location, and areas of practice.

SAIH internal membership records and training databases are not automatically linked to the referral website. Updates to qualifications, certifications, or professional status are therefore not reflected on the referral site unless the practitioner ensures their referral entry is updated accordingly.

Practitioners are encouraged to review their referral listing regularly to ensure that all information remains current and accurate. This protects the credibility of the practitioner, the integrity of the SAIH brand, and the trust of the public who rely on the referral platform as a professional benchmark.

INCLUSION OF NON-SAIH PRACTITIONERS ON THE REFERRAL PLATFORM

SAIH is an inclusive professional body and, in principle, welcomes practitioners from outside the SAIH / Mastermind training pathway onto the referral platform. The intention of the referral site is not to be exclusive, but to uphold consistent professional standards that protect the public and the integrity of the profession.

Inclusion on the SAIH referral platform is based on equivalence of training, ethical standards, and professional competence, rather than on affiliation alone. Practitioners who did not qualify through SAIH may apply for inclusion, provided they can demonstrate that their training, scope of practice, and professional framework meet or exceed the foundational standards expected of SAIH-trained members.

The assessment process is a structured combination of self-assessment and SAIH evaluation. This may include the submission of training curricula, certification, professional experience, and ethical frameworks for review. Where gaps are identified, applicants may be required to complete specific SAIH training components or modules to align their knowledge base and professional competencies with SAIH standards. In some cases, this process results in practitioners from outside SAIH completing one or more SAIH courses to ensure full equivalence and alignment.

Final inclusion on the referral platform remains at the discretion of SAIH, based on professional standards, ethical alignment, and the safeguarding of public trust. This approach ensures openness and inclusivity while maintaining the quality, consistency, and credibility of the referral platform as a benchmark of professional practice.

LAPSED SAIH MEMBERSHIPS

If membership fees and/or required CPE documentation are not submitted within 60 days after the renewal date, membership will automatically lapse, unless a prior written arrangement has been approved by SAIH.

Upon lapse:

- membership benefits cease,
- referral entries may be removed,
- the member is no longer regarded as active or in good standing.

Full members requiring reinstatement are subject to:

- full annual membership fees,
- a reinstatement administration fee of R250,
- updated CPE requirements where applicable.

Pro rata membership rates apply only to genuinely new memberships during the membership year and not to reinstatements of lapsed memberships.

SAIH reserves the right to make special arrangements in cases such as sabbatical, illness, relocation, maternity leave, or other exceptional circumstances where arranged prior with SAIH.

STUDENT MEMBERSHIP

Student members whose membership has lapsed may reapply at any time. Student membership rates during the membership year are as follows:

1 March to 31 May – R900 (full annual fee)
 1 June to 31 August – R700
 1 September to 30 November – R475
 1 December to end February – R250 plus the following year's membership

FULL MEMBERSHIP

Lapsed memberships are not entitled to pro rata reinstatement rates.

Reinstatement of full membership requires:

- full annual membership payment,
- submission of required CPE documentation where applicable,
- plus a reinstatement administration fee of R250.

Where membership has lapsed for more than 2 years, SAIH reserves the right to require reassessment in order to ensure that the member's knowledge, practical standards, and ethical understanding remain aligned with current SAIH standards and methodologies.

This process may include refresher attendance, updated case studies, reassessment, and/or additional educational requirements where deemed necessary.

Members are strongly encouraged to maintain continuous membership in order to remain aligned with current standards and avoid interruption of membership benefits or additional reassessment requirements.



EARNINGS AND LIABILITY DISCLAIMER

By enrolling in SAIH training or maintaining active membership, students and members acknowledge that they have read, understood, and agreed to the following disclaimer.

While every effort has been made, and will continue to be made, to accurately represent the techniques, products, and services offered through SAIH and the Mastermind Training Centres (MM), **no guarantees of financial success or client outcomes** are made or implied.

Individual results depend on each member's level of dedication, professionalism, and consistent application of the taught methods. Success is determined primarily by the practitioner's personal effort, skill development, and ongoing practice.

A listing on the **SAIH Referral Website** does not guarantee client bookings, income, or visibility. Members accept full responsibility for how they apply the materials, knowledge, and techniques taught. SAIH and MM accept no liability for any outcomes, claims, or losses resulting from the use or misinterpretation of training content, techniques, or materials.

Qualifications issued by SAIH do **not** constitute medical or alternative health credentials under South African law, and SAIH cannot be held responsible for any future legal or regulatory changes that may affect hypnosis practitioners or their professional practice.

RECOGNITION OF PRIOR LEARNING

SAIH membership affords access to SAIH trainers, assessors, and mentors.

Any membership applicant who has been trained by an IMDHA/SAIH instructor will be granted membership with SAIH on completion of the following necessary steps:

1. Proof of training completion encompassing at least 220 hours of training.
 150 hours live class participation and 70 hours independent study/homework/research
 IMPORTANT: To be approved for membership when trained online the manner in which the online training took place must be submitted to the SAIH before approval is granted, as it is important that students have direct, personal, interactive contact with the instructor who is preparing them for certification. Students need sufficient opportunity to engage in dialogue, ask questions, and receive proper feedback and coaching throughout the course. The support that supervised live exercises with instructor feedback offers makes it possible for a new hypnotist to integrate the skills.
2. Passing of the SAIH hypnosis exam (some questions from cc100 and perhaps Cc110)
3. Attending and passing (including case studies) of at least one SAIH core curriculum course (PT, CC4 (AHT))
4. Signing of SAIH Code of Conduct, submission of ID
5. Submission of membership application forms and proof of membership payment.

Any membership application where the applicant has been trained by others than IMDHA/SAIH instructors will be assessed per application and additional steps to the above may be necessary.

THE SAIH SUPERVISOR PROGRAM

You might be interested to take your understanding and your skills to the next level by entering the SAIH Supervisor Program. You are aware that each of SAIH's courses is saturated with valuable information and by

re-attending you have the opportunity to pick up on finer nuances which may have been missed at the first attendance. During the Supervisor program you add yet another aspect by observing the course information from a facilitator's point of view and by getting involved with practical supervision and interactions with the students. Your understanding deepens and you might sense the calling to get involved with training as a potential trainer for SAIH.

BENEFITS:

- Attendance takes participant beyond their CPTF and/or CHT qualification
- Opportunity to sharpen skills, earn CPE points and to take abilities and accomplishments to the next level
- Offers potential to enrol with the SAIH TRAIN THE TRAINER program to qualify as a SAIH approved trainer, assessor, or mentor.

REQUIREMENTS:

- CPTF & CHT qualification
- Re-attendance of the complete SAIH core curriculum
- Membership in good standing

RATES:

- Same as refresher course rates & R 500 per course

APPLICATION:

- Email admin@saih.co.za

CONTINUED PROFESSIONAL EDUCATION (CPE)

It is important, especially in a profession such as non-medical Hypnotherapy, Hypnosis Practices, and Parts Therapy to remain informed, efficient, and to be competent, and confident in the various applications and techniques.

It is the responsibility of every SAIH member to safeguard our profession and the best possible way to do this is to be professional in our practice, our ethics, our skills, and our knowledge. Continued Professional Education, "CPE", as it is usually referred to, is an essential part of maintaining these vital standards. There are further important reasons why we must maintain our professional knowledge and skills base and be seen to be doing so. These include possible future expectations of government bodies, professional indemnity insurance providers, and the like.

Collecting CPE points also brings opportunities for networking with your colleagues and offers the satisfaction of belonging to an active and vital profession and modality.

To maintain our affiliation with the IMDHA (which has always required thirty annual CPE points) and other international associations, it is essential that SAIH keeps records on the CPE with our members.

30 CPE per annum is mandatory for all qualified SAIH members, starting with the first year of full membership after the last year of studying. In other words, during the year of your qualification, you do not have to accumulate CPE points.

A portion of the annual CPE requirement must be obtained through interactive or externally facilitated learning activities, such as masterclasses, refresher courses, supervision, mentoring, or approved seminars and events. The minimum number of such points may be adjusted by SAIH from time to time.



CPE Submission Format

Only the current, officially issued SAIH CPE affidavit will be accepted for annual CPE submissions. Submissions made on outdated forms will be returned and must be resubmitted using the current version.

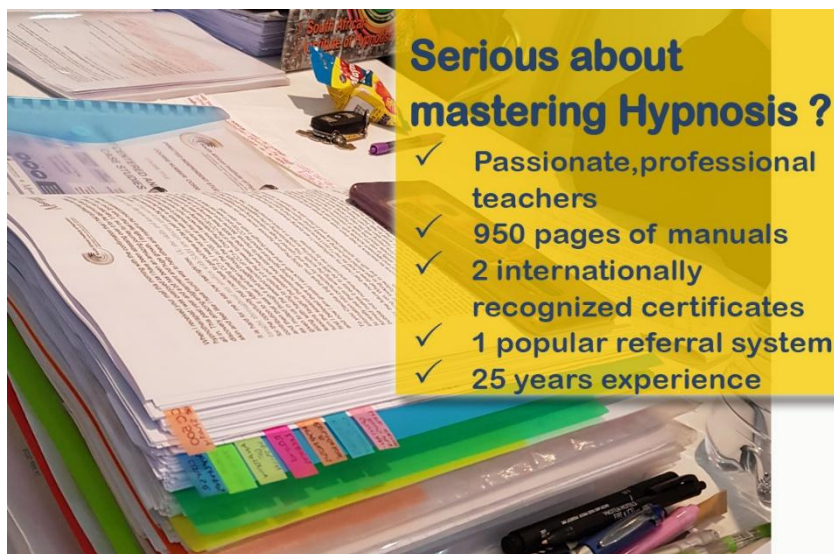
The acquisition of CPE has been made as easy as possible, without compromising the underlying purpose. The following table outlines the many ways in which CPE can be accumulated during a membership year.

If the member has not accumulated the 30 CPE/DEDICATION Points, they may apply for an extension accompanied by a motivational letter for consideration by SAIH.

CPE requirements must be submitted within 60 days of membership renewal unless otherwise arranged with SAIH.

Failure to maintain the required Continuing Professional Education (CPE) standards within the prescribed timeframe may result in:

- lapse of membership,
 - removal from referral listings,
 - suspension of membership benefits,
- until compliance requirements are fulfilled.



CPE POINT ALLOCATION TABLE

CPE AFFIDAVIT - CONTINUING PROFESSIONAL EDUCATION 9.7.2026 SAIH reserves the right to request supporting documentation or clarification regarding submitted Continuing Professional Education (CPE) activities. Failure to maintain or submit required CPE records within the prescribed membership renewal period may affect membership status, referral listings, and membership benefits.

Member's Name:	DATE:	
Activity	CPE Points	Points collected
ClassRoom Hours		
Self Mastery through Auto Hypnosis	9 CPE Points	
SAIH 2-Day Refresher Course	18 CPE Points	
SAIH Core Curriculum (CC1/RSA/CC2/CC3/PT/CC4/CC5) - Attendance Only	18 CPE Points	
SAIH Speciality Course (SHP/CHP/CB/MED/PLR) - Attendance Only	18 CPE Points	
SAIH CC5 - 1 Day Saturday Attendance Only	9 CPE Points	
Case Study Submission		
1 x Case Study Submission (RSA/CC2/CC3)	6 CPE Points	
1 x Speciality / Qualification Course Case Study (PT/SHP/CHP/CB/MED/PLR)	8 CPE Points	
NeuroSync (max 15points per annum)		
NeuroSync Focus Module	1 CPE Point per Module	
NeuroSync Core Module (Mind Mastery)	10 CPE Points per module	
NeuroSync Essential Module	8 CPE Points per Module	
NeuroSync Mentor Online Q&A (requires Mind Mastery Module completion)	2 CPE Points	
Other CPE Point Methods		
Client Sessions (Minimum of 4 and maximum of 20 points per MB year)	2 CPE Points per session	
Pro Bono Facilitation Sessions (Maximum of 10 points per membership year)	2 CPE points per session	
Submission of Radio Talks/Interviews	15 CPE Points	
SAIH Approved Events & Seminars	1 CPE Point per hour	
Re-Issue of Induction Evaluation	2 CPE Points	
Therapy for Therapists (Sessions between members)	2 CPE Points for both	
SAIH PROFESSIONAL DEVELOPMENT & CPE MASTERCLASSES	2 CPE Points per Masterclass	
Mentoring / Practice Sessions	1 CPE Point per hour	
Facilitation of a Group Session (Max. 20 points per year)	4 CPE Points per hour	
TOTAL NUMBER OF CPE POINTS:		

I confirm that I have fulfilled my annual Continuing Professional Education (CPE) requirements for the above membership year in accordance with SAIH / IMDHA guidelines and standards.

SAIH reserves the right to request supporting documentation or clarification regarding submitted Continuing Professional Education (CPE) activities. Failure to maintain or submit required CPE records within the prescribed membership renewal period may affect membership status, referral listings, and membership benefits.

Members Signature: _____

CPE Grace Period:

Members who are unable to confirm their required 30 Continuing Professional Education (CPE) points at the time of membership renewal will be granted a 60-day grace period from renewal date in which to submit the required CPE documentation.

If the required CPE documentation is not submitted within the prescribed 60-day period, membership may lapse and referral listings and membership benefits may be suspended or removed until compliance requirements have been met.

Reinstatement administration fees may apply where referral listings or membership benefits require reactivation.

Responsibility for CPE Compliance

Responsibility for timeous, complete, and correctly documented CPE submissions rests solely with the member. SAIH assessors and administrators are not responsible for reminders, follow-ups, or correcting incomplete submissions.

Refresher courses and Case studies

To attend a course as a refresher the student/member must have attended the course previously. Refresher courses have different CPE point values please see the CPE POINT ALLOCATION TABLE.

Should a student/ member choose to gain additional CPE points from the attended refresher course they may submit the required case study as per course requirements and include these points (as per table) upon receiving a PASS from the assessor.

If a student/member has already passed the course they are attending as a refresher, case study submissions are limited to one case study per refresher course.

You may want to confirm the refresher course prices and assessment fees from jhb@hypnotherapy.co.za.

NeuroSync:

NeuroSync is SAIH's structured online self-development academy. Members may collect CPE points through the successful completion of NeuroSync modules, as these involve guided learning, reflection, hypnosis practices, and integration aligned with SAIH standards. Additional CPE points may be earned through participation in the NeuroSync Mentorship pathway.

Submission of articles:

Published articles with regards to our hypnosis practices in magazines, blogs etc., require a minimum of five hundred words.

Please see Articles and Broadcast Requirements

Submission of radio talks/interviews:

Published radio/television/internet interview or talks require a minimum of 15 minutes.

Please see Articles and Broadcast Requirements

* Please note that book reviews and peer book reviews no longer qualify for CPE, as AI can generate these in seconds and they no longer reflect meaningful engagement or learning.

Articles and Broadcast Requirements

For the student/member to acquire CPE points through the submission of articles and broadcasts, these must be assessed and verified by a qualified CHT SAIH trained member in good standing. (This includes CPE points). This peer review must be emailed to admin@saih.co.za.

- Articles, talks, interviews, broadcasts, or similar submissions used for CPE points must be newly written, delivered, or published within the relevant membership year.
- The same content may not be submitted for CPE points in more than one membership year, even if republished.
- Submissions must be accompanied by a brief indication of where and how the content was published, presented, or made accessible (for example: website, publication, platform, event, podcast, broadcast, or distribution context). Submissions without this information may be deemed incomplete.

SAIH approved events & seminars:

Attending any SAIH approved event, workshop, course, seminar, evening classes . . . qualifies the member for CPE points as per the CPE point allocation table.

Members creating their own forum need to be verified and signed with a submission paper of attendees and the minutes of the meeting.

Courses attended outside of SAIH need to be SAIH approved to enable the member to accumulate CPE POINTS.

Mentoring / Practice sessions:

Attending SAIH mentoring event rewards the member as per CPE point allocation table.

Group sessions:

The member accumulates points as per CPE point allocation table for facilitating group sessions. Group sessions need to be verified with a short write-up on the topic and the number of attendees with contact details.

Client records:

Client sessions accumulate points as per CPE point allocation table. SAIH reserves the right to request a client contact list.

Other:

SAIH non-practicing members are encouraged to continue to take part in Continued Professional Education and learning activities.



SAIH Policy for One-Time Attendees (Non-SAIH Students)

Individuals who attend a SAIH course as a once-off participant without being registered as a SAIH student or member will receive an Attendance Certificate.

- If the participant completes and passes the required case study, a certificate will be issued indicating attendance and that a case study was passed
- Attendance Certificates issued to non-members confirm course participation but do not grant membership privileges, nor do they replace the qualification pathways of registered SAIH students.
- The timeframes and case study regulations outlined in the “SAIH Policy for Case Study Submission” apply equally to both SAIH members and non-members.
- It remains at the discretion of SAIH and the Mastermind Training Centres to permit or decline access to curriculum courses for once-off attendees.

This policy ensures that the integrity of SAIH qualifications is upheld while still allowing external participants to benefit from individual course exposure.

SPECIALITY COURSES

SAIH and the Mastermind Training Centers offer a range of elective speciality courses, each designed to enhance specific areas of professional expertise.

These courses are generally scheduled less frequently than the core curriculum courses. Students are required to complete at least one speciality course to qualify for their CHT certification.

Speciality Course	Access Level	Issuing Qualification
Conversational Hypnosis (CHP)	After RSA	CPTF
Spiritual Hypnosis (SHP)	After RSA	CPTF
Compulsive Behaviours (CB)	After CC2	CPTF
Hypnomed	After CC2	CPTF
Past Life Regression and Soul Journey (PLR)	After PT	CHT

Students may apply to attend speciality courses before the required access level has been reached.

Provided that the courses have been attended and both the examination and case study have been successfully completed, members in good standing will receive their speciality course certificates together with the main qualification certificate.

The CPTF qualification may therefore be accompanied by speciality certificates in Conversational Hypnosis (CHP), Spiritual Hypnosis (SHP), Compulsive Behaviours (CB), and Hypnomed. Certificates for Past Life Regression and Soul Journey (PLR) are issued in conjunction with the CHT certification.

SAIH POLICY FOR RE-ISSUING OF CERTIFICATES:

The only certificates of which SAIH keeps copies are membership certificates.

Training certificates are issued on pre-printed templates and finalized with an official seal. For this reason, we cannot scan or provide PDF versions of training certificates.

If a reissue is required, a completely new certificate must be recreated. An electronic image of the reissued certificate can be provided on request.

Costs for reissuing certificates:

- Recreating and reissuing a printed certificate: R 350 for members / R 450 for non-members.
- Reissuing of a PDF membership certificate: R 150.

Delivery of certificates:

- Certificates are sent by courier only, as standard posting is unreliable.
- Every effort will be made to package certificates securely so that they are not bent. However, even with the greatest care, SAIH cannot accept responsibility for any damage that may occur in transit.
- Courier and packaging costs are for the "student/practitioner" account.

Please indicate which certificate you require, and SAIH will issue an invoice. Kindly wait for the invoice before making payment to the SAIH Nedbank account. Once proof of payment has been received, your certificate will be issued.

Policy on re issuing of course handouts:

Printed and PDF copies of the course manuals are supplied when a student attends a course, and this is included in the course fee. PDF versions of this manual are supplied a few days before the course begins only when full payment for the course has been received.

Should a student for any reason require a re-issue of the manual for a course attended they may request one PDF version of the manual within 6 months of having attended the course.

After a 6-month period of having attended a course, should a student request a copy of course material/manual they will be required to re-attend the course. Either at a refresher or at full price, this depends on their membership status and whether they passed the initial course or not. This is to ensure the high standard and quality of training and course material is adhered to as this is regularly updated.

Copies of handouts can be requested from SAIH admin@saih.co.za with the following conditions:

- Copies of handouts will only be issued in PDF format
- Only the latest version of the course manual will be issued.

Charges:

Active Students with SAIH membership – no charge

SAIH Members in good standing: - no charge

Lapsed membership: fee of R 250,00

Non-SAIH members with no previous membership: not available

SAIH POLICY FOR CASE STUDY SUBMISSION

1. Guidelines on AI Usage
2. Assessability Review and Assessment Process
3. Case Study Standards and Requirements
4. Learning-Before-Submission Principle
5. Case Study Assessment and Feedback Policy

By submitting your case studies, you acknowledge and agree to the following:

1. GUIDELINES ON AI USAGE FOR PREPARING AND SUBMITTING CASE STUDIES & HOME STUDIES

At SAIH, we value academic integrity, critical thinking, and the mastery of hypnosis practice skills based on SAIH-approved materials. We recognise that Artificial Intelligence (AI) is becoming an increasingly valuable tool and, when used appropriately, can enhance learning, improve clarity, and support the preparation of written work. However, the purpose of a case study or home study is not to produce the most polished document. Its purpose is to demonstrate the student's own understanding, reasoning, reflection, professional judgement, and ability to apply SAIH-approved methodologies with real clients.

For this reason, AI may be used only as a limited support tool. It may assist with presentation and administration, but it may never replace the student's own thinking or be used to generate work submitted for assessment.

All submitted work must provide clear evidence of the student's own competence.



AI USAGE – WHAT IS AND ISN'T ALLOWED

Permitted Use of AI

AI may be used for limited support functions that do not replace the student's own learning or thinking, including:

- Grammar, spelling, punctuation, and improving clarity of writing.
- Formatting and improving the presentation or readability of the submission.
- Transcribing recordings of the student's own client sessions.
- Organising headings, tables, or the general structure of the document.
- Summarising the student's own notes from SAIH courses for their personal learning and study purposes only, provided the meaning of SAIH material is not altered.

Prohibited Use of AI

The following uses of AI are not permitted:

- Generating answers for home study assignments (CC100 / CC110) and to case study assessment questions.
- Writing any part of a case study or home study on behalf of the student.
- Analysing client sessions or interpreting client responses.
- Writing reflections, conclusions, or personal insights.
- Explaining, interpreting, analysing, evaluating, or justifying any aspect of the student's work with a client, including session choices, client responses, process decisions, outcomes, or reflections.
- Producing responses to assessor questions and comments.
- Generating hypnosis theories, scripts, techniques, or methodologies that are not part of the SAIH curriculum.
- Creating fictional case studies, fabricated client information, invented observations, or false outcomes.
- Rewriting answers in a manner that misrepresents the student's actual level of knowledge or competence.
- Rewriting or modifying SAIH copyrighted material beyond reasonable personal summarisation for study purposes.

Expectations for Submission

All submitted work must:

- Be based on genuine client experiences, personal study, and the student's own understanding.
- Reflect the student's own reasoning, analysis, interpretation, and professional judgement.
- Be written substantially in the student's own words.
- Cite SAIH course material where appropriate.

Any explanation, analysis, reflection, interpretation, evaluation, conclusion, or response submitted for assessment must come from the student's own understanding and experience. AI may support the presentation of the work, but may not be used to create, shape, or improve the substance of what is being assessed.

By submitting a case study or home study, the student confirms that the work represents their own knowledge, understanding, and competence, and complies with SAIH's ethical and assessment standards.

Assessment Integrity

Where an assessor cannot confidently determine that a submission represents the student's own knowledge, understanding, reasoning, and professional judgement, the submission may be deemed unassessable.

In such circumstances, SAIH may require one or more of the following before assessment can continue:

- Resubmission of the work.
- Additional written responses.
- Responses to further assessor questions.
- A new case study.
- Any other reasonable method of demonstrating competence.

SAIH assessors reserve the right to request additional evidence whenever the authenticity of submitted work cannot reasonably be established.

Non-compliance with these guidelines, or the submission of work that does not provide sufficient evidence of the student's own competence, may result in the assessment being deemed unassessable, returned for resubmission, or subject to other action considered appropriate by SAIH in accordance with its assessment and ethical standards.

By submitting a case study or home study, the student certifies that the work submitted is substantially their own, complies with these AI Usage Guidelines, and that any permitted use of AI has been limited to the purposes outlined in this policy.



AI CAN SUPPORT.

But it cannot replace

A HYPNOSIS FACILITATOR.



Technology can process information.
**Only a trained hypnotherapist can connect, attune,
 guide transformation and hold space with integrity.**

✓ AI CAN ASSIST WITH

- Grammar, spelling, formatting and clarity
- Transcribing your own client sessions
- Organising notes and structure of your work
- Summarising your own notes from SAIH courses for your own study
- Supporting your personal study (e.g. generating revision questions)
Not for creating answers.

AI

HUMAN CONNECTION

✗ AI CANNOT REPLACE

- Empathy, intuition and genuine human connection
- Listening between the words
- Professional judgement and ethical decision-making
- Guiding transformation and holding safe space
- Experience, nuance and the art of hypnosis in real time

✓ ACADEMIC INTEGRITY MATTERS

AI may support your learning and the presentation of your work, but it cannot think, feel, reflect or take responsibility for your competence. Your growth. Your integrity. Your future.

**YOUR INSIGHT.
YOUR INTEGRITY.
YOUR IMPACT.**

 **BY SUBMITTING A CASE STUDY OR HOME STUDY, YOU CERTIFY THAT THE WORK SUBMITTED IS SUBSTANTIALLY YOUR OWN, COMPLIES WITH THESE AI USAGE GUIDELINES, AND THAT ANY PERMITTED USE OF AI HAS BEEN LIMITED TO THE PURPOSES OUTLINED IN THIS POLICY.**



SAIH
 South African Institute of Hypnotism
 Excellence in Hypnosis Education

2.ASSESSABILITY REVIEW AND ASSESSMENT PROCESS

SAIH assessment procedures are based on the intention to support, encourage, and mentor students towards a thorough understanding and practical application of the methods, structures, and procedures taught by SAIH.

One of the aspects that sets the SAIH curriculum apart is the thoroughness with which case studies are assessed. The intention of this process is not merely evaluation, but the development of competent, responsible, ethical, and knowledgeable members of the helping profession who may contribute positively to the lives of others, one client at a time.

Assessment is therefore not intended to be punitive. It is a professional learning process designed to help students refine their understanding, strengthen their facilitation skills, and demonstrate their ability to apply the SAIH methodology accurately.

Because case studies must provide clear evidence of the student's own understanding and practical application, it is necessary to define the assessability of submitted work and the reasonable limits of the assessment process.

Case study assessment assumes reasonable adherence to the SAIH submission guidelines, required procedural structures, formatting requirements, sequencing, and assessment parameters.

Normal student learning, minor errors, technique refinement, wording adjustments, and procedural misunderstandings form part of the ordinary assessment and mentoring process.

Minor administrative, formatting, or submission errors may be returned for correction at the assessor's discretion without terminating the assessment process. However, once a student has been instructed to correct a specific issue, the same issue will no longer be regarded as a minor error if it remains unresolved in the resubmitted document.

Where substantial non-adherence to submission requirements becomes evident, including major structural omissions, repeated disregard of required procedures, generalized or externally derived procedural content, failure to follow required formatting or submission structures, significant deviation from the taught SAIH methodology, failure to return requested revisions within the required timeframes, or alteration/removal of assessor comments or feedback markers within the working assessment document, the assessor may terminate the assessment process and return the submission for revision before further assessment continues.

Assessment time includes not only the reading of the case study itself, but also assessor review, evaluation, notation, feedback preparation, communication, administrative handling, reassessment preparation, and reorientation into revised submissions.

Repeated resubmissions resulting from substantial non-adherence to the submission requirements may result in additional assessment fees or reassessment requirements.

The assessor's decision regarding reasonable assessment parameters, substantial non-adherence, assessability, and continuation of the assessment process is final.

SAIH encourages students to approach the assessment process in the spirit in which it is intended - as an educational, enlightening, supportive, and refining process that contributes to the student's confidence, competence, professionalism, and practical understanding of the SAIH methodology.

3. CASE STUDY STANDARDS AND REQUIREMENTS

- Case studies for assessment purposes must be conducted on a real client and not on a SAIH member.
- Case study sessions must be facilitated in person and not online.
- The SAIH and Mastermind techniques and processes are unique, developed over decades from multiple sources and thousands of hours of teaching and facilitation experience. As such, these techniques cannot be found elsewhere, and no external books or materials (except those issued by SAIH) contain the full SAIH/Mastermind process.
- Referencing non-SAIH books, courses, or study materials will not be accepted.
- Recommended reading materials suggested by SAIH are for additional learning purposes only and do not replace SAIH classroom training or official course handouts.
- Case studies must strictly follow the SAIH/Mastermind process and will not be assessed using external methodologies, sources, or frameworks.
- Case studies are assessed primarily on the student's demonstrated understanding and practical application of the specific SAIH structures, sequencing, terminology, Pretalk processes, facilitation methods, and therapeutic frameworks taught during the workshops and reflected in the official handouts.
- Generalized therapeutic wording, externally sourced structures, AI-generated procedural content, or material not aligned with the taught SAIH methodology may result in the case study being returned unassessed or requiring substantial revision.
- If any part of the required process is omitted, the assessor will not be able to evaluate your understanding of that section, and a new case study submission may be required.
- **Assessors are not required to reconstruct missing procedural structure, infer omitted processes, or reinterpret generalized material into the SAIH framework.**
- If a case study or client session does not include all required steps, an additional client session and a new case study submission may be necessary. This also serves as an opportunity for further practice and skill development.
- To ensure successful submission, students are encouraged to verify that all required steps are included before submitting. If unsure, conducting another session and submitting a different case study is recommended.
- The assessor's decision regarding assessment outcomes and assessability is final.

4.LEARNING-BEFORE-SUBMISSION PRINCIPLE

- A case study is not the facilitation of a single session followed immediately by submission.
- Students are expected to apply what they have learned in class, supported by course manuals, working documents, and training aids, and to facilitate sufficient sessions to ensure correct application of the techniques taught.
- A case study should only be submitted once the student is confident that the facilitation reflects the techniques and structure taught and that meaningful learning has taken place.
- Students are responsible for ensuring that they are working from the latest issued SAIH handouts, policies, and procedural guidelines prior to submission.
- The purpose of the assessment process is to evaluate the student's own integration, understanding, and application of the SAIH methodologies and not the ability to generate professionally worded therapeutic language.
- Submitting prematurely, without sufficient practice and integration, may result in non-approval and the requirement to conduct further sessions before resubmission.
- Case studies that demonstrate major structural omissions, insufficient Pretalk development, incorrect sequencing, or substantial deviation from the taught SAIH framework may have the assessment process terminated early and be returned for revision before further assessment continues.
- **Early termination of assessment due to non-adherence to submission guidelines and required procedural structures is intended to avoid unnecessary assessor time expenditure and to help prevent avoidable additional case study assessment charges for the student.**

5.CASE STUDY ASSESSMENT AND FEEDBACK POLICY

- The original assessment process included in the course fee assumes that the student has followed the submission guidelines and submitted a case study that is reasonably assessable within standard assessment parameters.
- Where major structural omissions, significant deviation from the required methodology, or repeated non-adherence to submission requirements occur, additional assessment or reassessment fees may apply.
- All case study correspondence, including initial submissions, assessor feedback, revision queries, corrected submissions, and resubmissions, must copy in the relevant Mastermind Training Centre email address. This ensures that the training centre remains informed, that administrative records are complete, and that the student's assessment pathway can be properly tracked.

TOP TIPS FOR CLIENT CONNECTION AND PRACTICE GROWTH

By implementing these tips, you can enhance your practice, strengthen client relationships, and effectively market your services to attract new clients.

Facilitation

Continuous Education: Stay updated with the latest techniques and developments in hypnosis practices by attending workshops, seminars, and online courses.

Client Feedback: Regularly solicit feedback from clients to improve your techniques and approach.

Self-hypnosis Practice: Regularly practice self-hypnosis to understand the experience from the client's perspective.

Client Relationship

Empathy and Active Listening: Show genuine empathy and actively listen to your clients without interrupting or judging.

Clear Communication: Communicate clearly about what hypnosis is, how it works, and what the client can expect during and after the session.

Client Empowerment: Empower clients by teaching them self-hypnosis techniques or recommend the Self Mastery through Auto Hypnosis course.

Professional Boundaries: Maintain professional boundaries to foster a safe and respectful therapeutic environment.

Celebrate Progress: Acknowledge and celebrate the client's progress, no matter how small, to motivate and encourage them.

Record Keeping: Personalize your communication, take note of details about the client's life and interests to make interactions more meaningful.

Marketing

Professional Website: When last did you check your website? Is it user-friendly website with comprehensive information about your services, credentials, and contact details.

SEO Optimization: Use search engine optimization (SEO) techniques to make your website more visible in search engine results.

Client Testimonials: Collect and showcase testimonials from satisfied clients to build credibility and trust.

Social Media Presence: Maintain an active presence on social media platforms relevant to your target audience, sharing valuable content and engaging with followers.

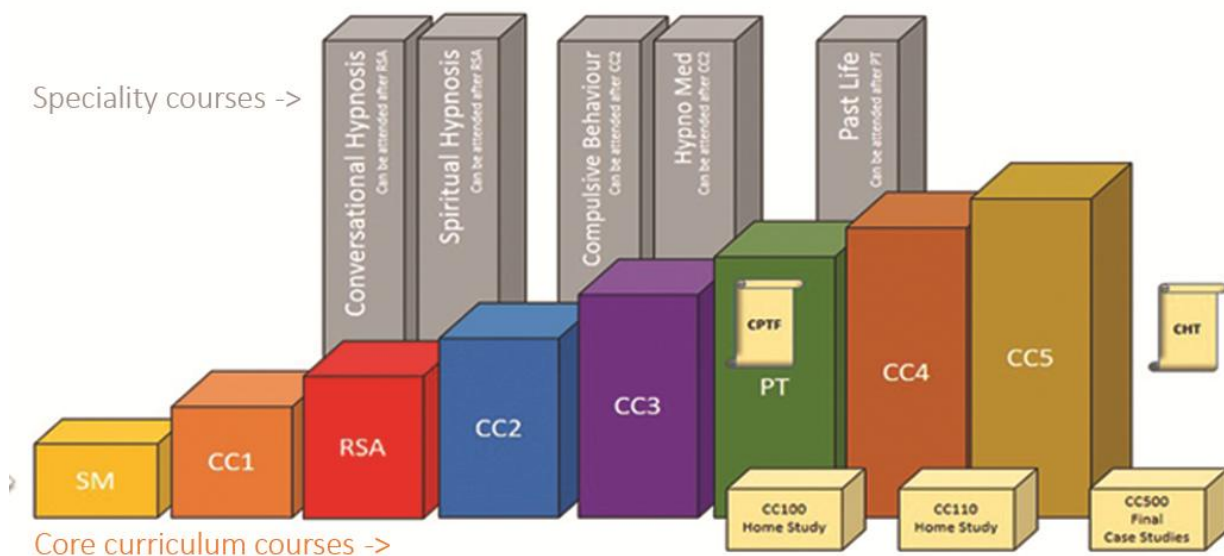
Content Marketing: Consider creating informative blog posts, videos, and podcasts on topics related to hypnotherapy to attract and educate potential clients.

Networking: meet with you study buddies or other health professionals and join relevant associations to build professional relationships and referrals.

Email Marketing: Build an email list and send regular newsletters with tips, success stories, and updates about your services.

Offer Free Consultations: Consider offering free initial consultations to potential clients to introduce them to your services and build rapport.

SAIH Curriculum - Steps to International Accreditations



MASTERMIND INDUCTION EVALUATION

To earn Continuing Professional Education (CPE) points, request a certified member of SAIH to assess your induction on a client either in person or through a virtual platform such as Zoom where the induction procedure can be clearly observed.

Mastermind Induction, Deepening Procedure and Trance Termination Evaluation

Keep the original completed form and submit a copy to the relevant training centre

Student			Date:
Name	Surname	Signature	Stud No

Client			
Name	Surname	Signature	Stud No

Evaluator			
Name	Surname	Signature	Stud No

Criteria	Level of outcome					
	-1	0	1	2	3	4
	Did not complete Criteria	Further learning required	Partially achieved	Satisfactory	Very good	Excellent
1. Rapport/ Consent						
2. Positioning of the client						
3. Positioning of the facilitator						
4. Performing 2 Finger movement						
5. Eye closure						
6. Eye test - Indirection and Selective Thinking - Timing						
7. 3 Visits to Bernheim						
8. Arm drop on both arms						
9. Arm drop - Indirection and Selective Thinking - Timing						
10. Lose numbers						
11. Was somnambulism reached						
12. Did the facilitator explain steps of process before executing. E.g. "in a moment I am going to..."						
13. Deepener						
14. Ideomotor Setup						
15. How closely did the Facilitator adhere to the wording in the MMI script.						
16. Utilization of voice – Tone, pitch, sound and tempo						
17. Was the MM Induction script read off or memorized?						
18. Trance termination – Was the process reversed from Deepener						
19. Has "wide awake & fully alert" been included						
20. Has the Facilitator asked, "How do you feel?"						
21. Evaluate suggestions used during Trance termination						
22. Has the facilitator observed any remaining signs of trance after Trance Termination						
Total Points						

23. When was somnambulism reached? (At what number?) Points 2
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(Pass rate required is 72 Points equalling 80%)	Total Points achieved
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General comments

Once complete, please email this form to your course coordinator: jhb@hypnotherapy.co.za for Johannesburg students - capetown@hypnotherapy.co.za for Cape Town students